



Southern Brand

*A Creation to inspire*

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## *Our Vision*

To become the most reliable, creative and innovative printing, branding and promotional items company in East and Central Africa.



## *Our Mission*

Delighting our clients by leveraging on innovative products and solutions with cutting edge branding and printing technologies to deliver exceptional branding solutions





## Our Values

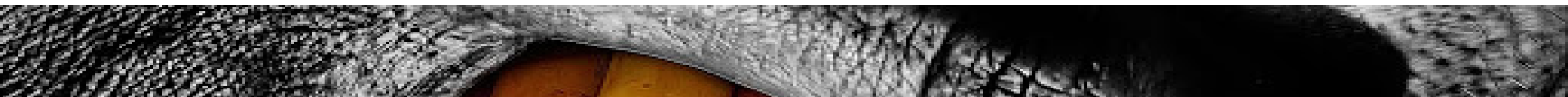
Innovation - Always looking out for new and better ways of working.

Customer focused - Offering solutions for their needs and challenges.

Integrity - Efficiency in how we use resources to deliver on our role.

Quality – From our products, branding and customer service.

Teamwork – We all work seamlessly to ensure  
our clients are happy.



# What We Do

The company's main areas of operations are in the highly specialized fields of printing, branding and supply of promotional products where its bouquet of products and services including but not limited to digital printing, offset printing, large format printing, digital flatbed printing, digital flatbed textured printing, sublimation, doming, laser engraving (co2 and fiber laser), hot stamping/foiling, cylindrical screen printing, cylindrical digital printing, pens screen printing, pad printing, screen printing and heat press – all undertaken under one roof in real time.

Our promotional products and giveaways, branded as per our client's specifications, include but are not limited to headphones, Bluetooth speakers, backpacks, business cases, desktop accessories, ceramics, duffel bags, golf accessories, fitness accessories, memory sticks, parasols, power banks, stationery, phone and tablet cases, tote bags, T-shirts, hoodies, caps, hats, scarves, ponchos, khangas/lesos, lanyards and much more.

## Our 360 Solutions



# OFFSET PRINTING

Ranging from handbills, brochures, posters, calendars, annual reports, magazines to books & manuals, we are equipped with extensive capacity to print large quantities and quality prints that resonate with your brand and products and which match globally acceptable standards. Our professional services guarantee you of impeccable precision and timely delivery.

Complimenting the printing press, we boast of a thoroughly garnished finishing division equipped with an array of the most advanced machinery and equipment. These provide most premium finishing on printed works and comprise of: a digital programmable guillotine, duplo booklet maker (5200 saddle-stitched booklets per hour), UV Coater, Folder, Die cutter, Wire-O binder, Perfect Binder, Automatic Saddle stitcher, Laminator, Electric Paper punch, Case maker, collator and a duplo 4-in-1 cutter/slitter/perforator/creaser complimenting the digital press.





# Point of Sale

Using a combination of novel technologies consisting of Digital Flatbed Printers, 3D Digital Flatbed Printers, 3D label manufacturing equipment, Large-format digital printers, Laser engraving and cutting machines, routers, automatic large-format cutting machines, bending machines, digital electroink printer, offset printers, programmable guillotine, die-cutter, uv coating machine etc we are able to conceptualize, design and produce premium quality and attractive Point of Sale items (POS) that will revitalize and make your in-store branding highly effective.

Using the best of applicable materials such as Acrylic perspex, ABS, Polycarbonate, Forex, Corex Boards and MDF, the workmanship in the POS's employs great detail, superior and seamless fabrication ensuring they stand out above the rest and last for as long as intended often exceeding expectations.







## Digital printing

With our HP Indigo we offer quality digital prints for short runs of magazines, catalogues, conference literature, flyers, office stationery, business cards, invitation cards, fliers, customized calendars, events tickets, certificates, greeting cards and much more.



## Offset printing

Ranging from posters, calendars, annual reports, campaign manifestos to book printing, we are equipped with extensive capacity to print large quantity and quality prints that match globally acceptable standards. Whether black and white or multi-coloured, our high caliber technologies ensure product outcomes are exactly as desired.



## Large Format printing

Our large format printing capability produces high resolution PVC banners, roll-up banners, display banners, pop-up banners, pvc vinyl stickers, POS, billboards, floor graphics, one way stickers, Instore Branding (wabblers, danglers, shelf strip, shelf talkers, table talkers, standees) outdoor branding solutions and much more

# Digital Flatbed UV & Textured printing



This technology gives life to all elements of branding, giving a raised, permanent 3D effect on a surface. The textured print stays fade-free and makes the branded products stand out aesthetically. This technology has an array of applications including:

1. Plaques & awards branding
2. Tiles printing
3. Promotional products branding
4. Bottles/ cylindricals printing
5. Industrial labeling
6. Photo ID printing
7. UV printing
8. Braille printing
9. Industrial parts marking
10. Sign printing
11. Wood printing
12. Glass printing
13. Luggage tags printing
14. Executive desk items
15. Crystals
16. Decoration of premium gift items





# Laser engraving

This state of the art duo (2 in one) laser equipment has capacity to either cut, engrave, mark or etch on a wide variety of surfaces including but not limited to acrylic perspex, wood, glass, plastic, leather, stainless steel, coated metal, pvc, silicon and many more. Using this technology we are able to achieve delicate designs and decorations producing various items including:

- Medals / trophies / awards
- Executive desktop / gift items
- Wrist bands
- Stainless steel / chromed cutlery
- Drinking glasses
- Crystals
- Name tags
- Signages





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